

# Photodon Privacy Policy

Effective Date: June 2021

Our Privacy Policy is designed to assist your-businesses, consumers and the general public-in understanding how we collect and use the personal information you provide to us, and to help you make informed decisions when using our website and all our related services therein.

## Contact Information

To request a correction or deletion of your private information, or if you have any questions or general comments about this privacy policy, please contact us at: [sales@photodon.com](mailto:sales@photodon.com).

## Mailing address:

Photodon, LLC  
1517 Northern Star Dr. Suite A  
Traverse City, MI, 49696 USA

847-377-1185 - Tele

877.255.2570- Fax

[sales@photodon.com](mailto:sales@photodon.com)

## What Information Do We Collect?

When visiting our website, you may provide us with two types of information: personal information you voluntarily choose to disclose that is collected on an individual basis, and website use information gathered on a collective basis as you and others browse our website.

## Personal Information You Choose to Provide

### Registration Information

You will provide us information about yourself, your firm or company, when you register for certain services, or register for email newsletters and alerts.

### Email Information

If you choose to correspond with us through email, we may retain the content of your email messages together with your email address and our responses.

## How Do We Use the Information That You Provide to Us?

Generally, we use personal information for purposes of managing orders, expanding our business activities, providing customer service and informing our customers and prospective customers of other products and services. Occasionally, we may also use the information we collect to notify you about important changes to our website, new services and special offers we think you will find valuable.

## **Choice/Opt-out**

We allow you the choice to opt-out of having your information used for purposes not related to our site, when we ask for information.

If you do not wish to receive any promotional or marketing e-mails and/or surface mail marketing letters, you may opt-out of receiving those communications by sending an e-mail with the subject line "Unsubscribe" to [sales@photodon.com](mailto:sales@photodon.com).

## **What Are Cookies?**

A cookie is a very small text document, which often includes an anonymous unique identifier. When you visit a website, that site's computer asks your computer for permission to store this file in a part of your hard drive specifically designated for cookies. Each website can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a website to access the cookies it has already sent to you, not the cookies sent to you by other sites.

## **How Do We Use Information We Collect from Cookies?**

As you visit our website, the site uses its cookies to differentiate you from other customers. In some cases, we also use cookies to prevent you from seeing unnecessary advertisements or requiring you to log in more than is necessary for security.

Cookies, in conjunction with our web server log files, allow us to calculate the aggregate number of people visiting our website and which parts of the site are most popular. This helps us gather feedback in order to constantly improve our website and better serve our customers. Cookies do not allow us to gather any personal information about you and we do not store any personal information that you provided to us in your cookies.

## **How Do We Protect Your Information?**

### **Secure Information Transmissions**

Email is not recognized as a secure medium of communication. For this reason, we request that you do not send private information to us by email. All the information you enter on our website is transmitted securely via Secure Sockets Layer SSL, 128-bit encryption services. Pages utilizing this technology will have URLs that start with HTTPS instead of HTTP. Please contact us at [sales@photodon.com](mailto:sales@photodon.com) or 847-377-1185 if you have any questions or concerns.

## **How Can You Access and Correct Your Information?**

You may request access to all your personally identifiable information that we collect online and maintain in our database by contacting us, at the contact information above.

### **What About Other Websites Linked to Our Website?**

We are not responsible for the practices employed by websites linked to or from our website nor the information or content contained therein. Often links to other websites are provided solely as pointers to information on topics that may be useful to the users of our website. Please remember that when you use a link to go from our website to another website, our Privacy Policy is no longer in effect. Your browsing and interaction on any other website, including websites which have a link on our website, is subject to that website's own rules and policies. Please read over those rules and policies before proceeding.

### **Your Consent**

By using our website, you consent to our collection and use of your personal information as described in this privacy policy.

### **Notification of Changes**

The privacy policy is subject to periodic review and change. To view the current privacy policy, simply check this section of the website. If we change our privacy policies and procedures, we will post those changes on our website to keep you aware of what information we collect, how we use it and under what circumstances we may disclose it. At any time, you may request to view all changes and updates, via email or by calling 847-377-1185.

“We work hard to keep your business information our business by providing a safe secure shopping site.”

Thank You!

Don Basch