

# Privacy Filters by Photodon

**PhotoDon**  
Improving Screen Images



*Custom Solutions  
for Protecting Customer  
Information in Many Industries:*

- Healthcare • IT Security • Insurance
  - Banking • Government • Investment Firms
  - Human Resources • Retail (POS)
- And More!*





Our A+ customer service team is ready to solve visual privacy issues in your place of work

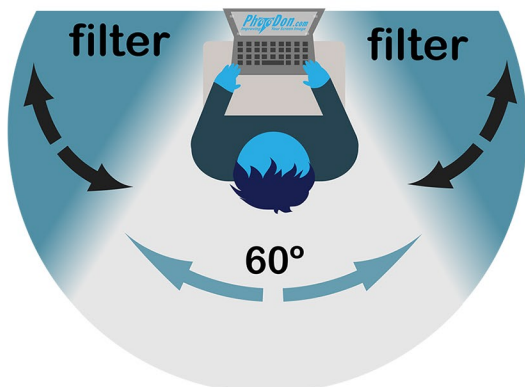
*Featuring:*

- *No minimum orders*
- *Privacy material for curved monitors*
- *Project management & installation services*
- *Filters cut to portrait or landscape orientation*
- *Thousands of devices available on our website*
- *Custom cutting for standard and non-standard sized devices*



# PRIVACY FILTERS

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**Privacy filters** reduce screen viewing at about 30 degrees and turns the screen nearly black at angles greater than 45 degrees.

*Protecting customer information is a primary concern for many industries*

- ✓ Healthcare ✓ IT/Security ✓ Government
- ✓ Insurance ✓ Financial ✓ Education
- ✓ Human Resources ✓ Point of Sales

## Protect data

According to the highly-regarded Ponemon Institute's 2018 Cost of a Data Breach Study, the average cost for each lost or stolen record containing sensitive and confidential information is \$148, resulting in millions of dollars lost to many industries.<sup>1</sup>

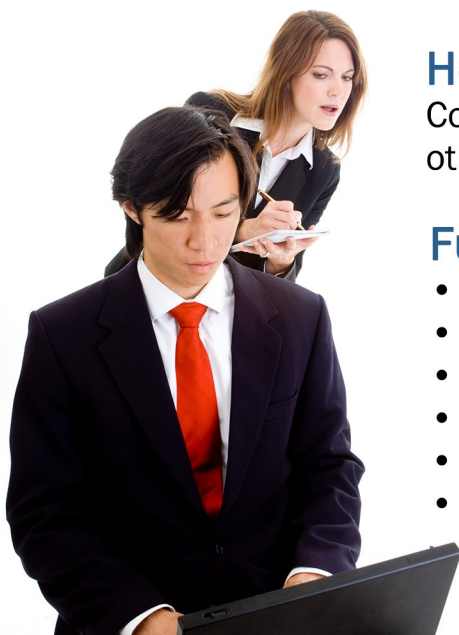
## Give open-office workers a sense of privacy

The open office layout, while currently popular, has some disadvantages when it comes to privacy.



## Ensure HIPAA Compliance

The Health Insurance Portability and Accountability Act (HIPAA) mandates the security of electronic medical records.



## Help ensure customer trust

Consumers are more protective than ever of their financial and other personal information.

## Further Features:

- Is Touchscreen-compatible
- Anti-glare feature hides fingerprints and reduces glare
- Protects the screen from impact and scratch damage
- Reduces screen brightness, thus reducing eye strain
- Reduces blue light by 50% (310-375 nm)
- Is made from top quality materials

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<sup>1</sup> Ponemon (2018). Cost of a Data Breach Study [Report]. Retrieved from <https://www.ibm.com/security/data-breach>



# PRIVACY FILTERS

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Not all privacy filter material on the market is the same. Some materials are flimsier and don't fit properly. Photodon's filters are top-grade and custom cut for a professional fit.

## Photodon offers three types of privacy filters

**1) P2L** is a 2-way privacy filter. The tab attachment is easier to install and can be removed and reapplied as needed. The adhesion tabs can be cleaned if they become dirty.

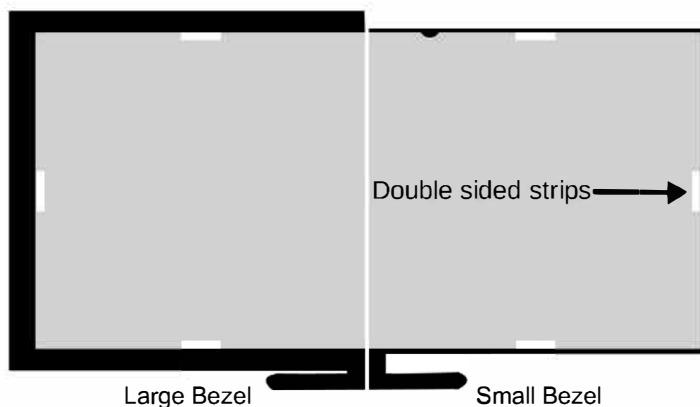
**2) P2S** (2-way) & **3) P4S** (4-way) filters have full silicone adhesion over the entire back surface.



Full silicone-back adhesion	—	✓	✓
Special tabs attachment	✓	—	—
2-Way privacy	✓	✓	4 Way
Maximum cut size	1260 mm (49")	900 mm (35")	469 mm (19")
Maximum diagonal size*	55 in	45.5 in	18.7 in

\* Dependent on screen ratio

- Both require a little more patience to install compared to the non-adhesive (P2L) material, but they offer a slightly better look and function once installed.
- Both are removable but not intended to be taken on or off the screen on a regular basis.
- P4S filter provides privacy from four directions (typical application on tablets).



Normal orientation for the 2-way privacy filter material is landscape mode; however, we can cut filters to portrait mode as well.



### Privacy Filter Videos

- 🔗 [2-Way privacy filter demo](#)
- 🔗 [4-Way privacy filter demo](#)
- 🔗 [How to install a large privacy screen](#)
- 🔗 [Demo: computer privacy screen on a curved monitor](#)

### Privacy Filter Blog Articles

- 🔗 [Computer privacy screens for curved monitors](#)
- 🔗 [How are privacy filters made and how do they function?](#)
- 🔗 [Privacy filters facilitate hospital HIPAA compliance](#)



# PRIVACY FILTERS

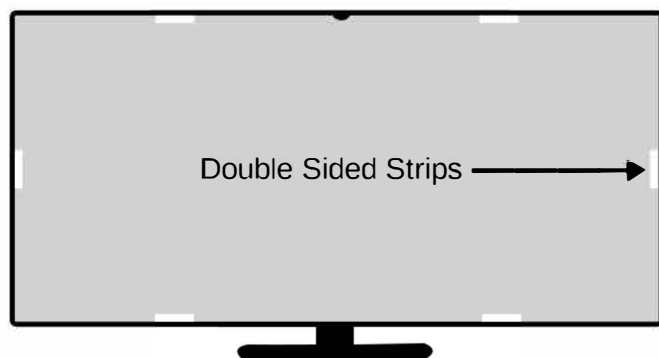
## Specializing in Curved Monitor Privacy Filters

Curved monitors are taking the place of dual-sided monitors in many office environments. Photodon specializes in fitting professional-looking privacy filters for our customers.

- Get an edge-to-edge fit for any curved monitor up to 55" depending on ratio
- Price breaks for multi-piece orders
- No minimum quantity requirements for custom projects
- Clean room facility for installation services available
- Quick turn-around time, depending on project scope
- Adhesive and non-adhesive materials on hand
- Complete installation supplies provided for ease of installation



*Fits monitors up to 55-inches*



## Installation Methods

Non-adhesive filters have multiple attachment options. You choose what works best for your needs.

## Installation Services Available

Does your company have multiple monitors that need privacy filter installation? Ship us your monitors and we'll do the installation for you.

## Tip

When measuring a curved monitor, use a flexible tape measure in order to provide the height and width measurements inside the bezel.



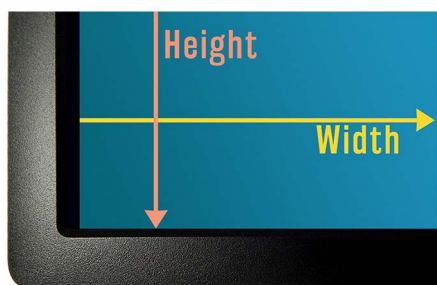


# PRIVACY FILTERS

## Our Standard-Sized Monitor Privacy Filters

Photodon's non-adhesive privacy filters fit within the bezel and lay flat on the screen surface. To order your privacy filter from the standard size chart below, first measure your monitor screen area within the bezel border (height and width).

Then select from the chart the privacy filter that is closest but not larger than what you have measured your screen to be. Ordering a filter that is larger will result in the filter not being able to lay flat to the screen surface and you will not like that effect. If you feel the filters offered on the Standard Sizes chart does not fit your device properly, you can easily order a custom cut filter by visiting our [custom cut page](#).



Framed Device - Measure the inside screen area



Frameless Device - Measure to the inside edges

PRODUCT SKU	MONITOR SIZE	FILTER DIMENSIONS (INCHES) W×H	FILTER DIMENSIONS (MILLIMETERS) W×H
U19S-P2L	19" STANDARD (5:4)	14 <sup>13</sup> / <sub>16</sub> X 11 <sup>7</sup> / <sub>8</sub>	375.6 X 302.4
U19W1610-P2L	19" WIDESCREEN (16:10)	16 <sup>1</sup> / <sub>16</sub> X 10 <sup>1</sup> / <sub>16</sub>	408.4 X 256
U195W-P2L	19.5" WIDESCREEN (16:9)	17 X 10 <sup>1</sup> / <sub>16</sub>	431.8 X 256
U20W-P2L	20" WIDESCREEN (16:9)	17 <sup>7</sup> / <sub>16</sub> X 10 <sup>13</sup> / <sub>16</sub>	442.8 X 249.6
U215W-P2L	21.5" WIDESCREEN (16:9)	18 <sup>3</sup> / <sub>4</sub> X 10 <sup>9</sup> / <sub>16</sub>	476.2 X 269
U22W1610-P2L	22" WIDESCREEN (16:10)	18 <sup>11</sup> / <sub>16</sub> X 11 <sup>11</sup> / <sub>16</sub>	475.2 X 297.4
U23W-P2L	23" WIDESCREEN (16:9)	20 <sup>1</sup> / <sub>16</sub> X 11 <sup>5</sup> / <sub>16</sub>	510 X 287.4
U236W-P2L	23.6" WIDESCREEN (16:9)	20 <sup>9</sup> / <sub>16</sub> X 11 <sup>9</sup> / <sub>16</sub>	523 X 294.4
U238W-P2L	23.8" WIDESCREEN (16:9)	20 <sup>3</sup> / <sub>4</sub> X 11 <sup>11</sup> / <sub>16</sub>	527 X 297.4
U24W1610-P2L	24" WIDESCREEN (16:10)	20 <sup>7</sup> / <sub>16</sub> X 12 <sup>3</sup> / <sub>4</sub>	519 X 323.8
U24W-P2L	24" WIDESCREEN (16:9)	20 <sup>15</sup> / <sub>16</sub> X 11 <sup>13</sup> / <sub>16</sub>	532 X 300.4
U27W-P2L	27" WIDESCREEN (16:9)	23 <sup>9</sup> / <sub>16</sub> X 13 <sup>1</sup> / <sub>4</sub>	599.2 X 337.2
U27W1610-P2L	27" WIDESCREEN (16:10)	22 <sup>15</sup> / <sub>16</sub> X 14 <sup>5</sup> / <sub>16</sub>	582.6 X 363.5
U28W1610-P2L	28" WIDESCREEN (16:10)	23 <sup>3</sup> / <sub>8</sub> X 14 <sup>5</sup> / <sub>8</sub>	593.7 X 371.5
U28W-P2L	28" WIDESCREEN (16:9)	24 <sup>7</sup> / <sub>16</sub> X 13 <sup>1</sup> / <sub>2</sub>	620.7 X 343
U29W219-P2L	29" WIDESCREEN (21:9)	26 <sup>1</sup> / <sub>2</sub> X 11 <sup>1</sup> / <sub>4</sub>	673.1 X 285.8
U30W-P2L	30" WIDESCREEN (16:10)	25 <sup>3</sup> / <sub>16</sub> X 15 <sup>3</sup> / <sub>4</sub>	639.8 X 400
U315W-P2L	31.5" WIDESCREEN (16:9)	27 <sup>7</sup> / <sub>16</sub> X 15 <sup>7</sup> / <sub>16</sub>	696.9 X 392.1
U32W-P2L	32" WIDESCREEN (16:9)	27 <sup>8</sup> / <sub>9</sub> X 15 <sup>2</sup> / <sub>3</sub>	708.4 X 397.9
U34W219-P2L	34" WIDESCREEN (21:9)	31 <sup>3</sup> / <sub>8</sub> X 13 <sup>3</sup> / <sub>16</sub>	796.9 X 335
U38W219-P2L	38" WIDESCREEN (21:9)	35 <sup>3</sup> / <sub>16</sub> X 14 <sup>13</sup> / <sub>16</sub>	893.8 X 376.2
U43W-P2L	43" WIDESCREEN (16:9)	37 <sup>1</sup> / <sub>16</sub> X 21	941.4 X 533.4

\* All P2L - Standard size filters include easy to install adhesive strips.



# CUSTOM CUT

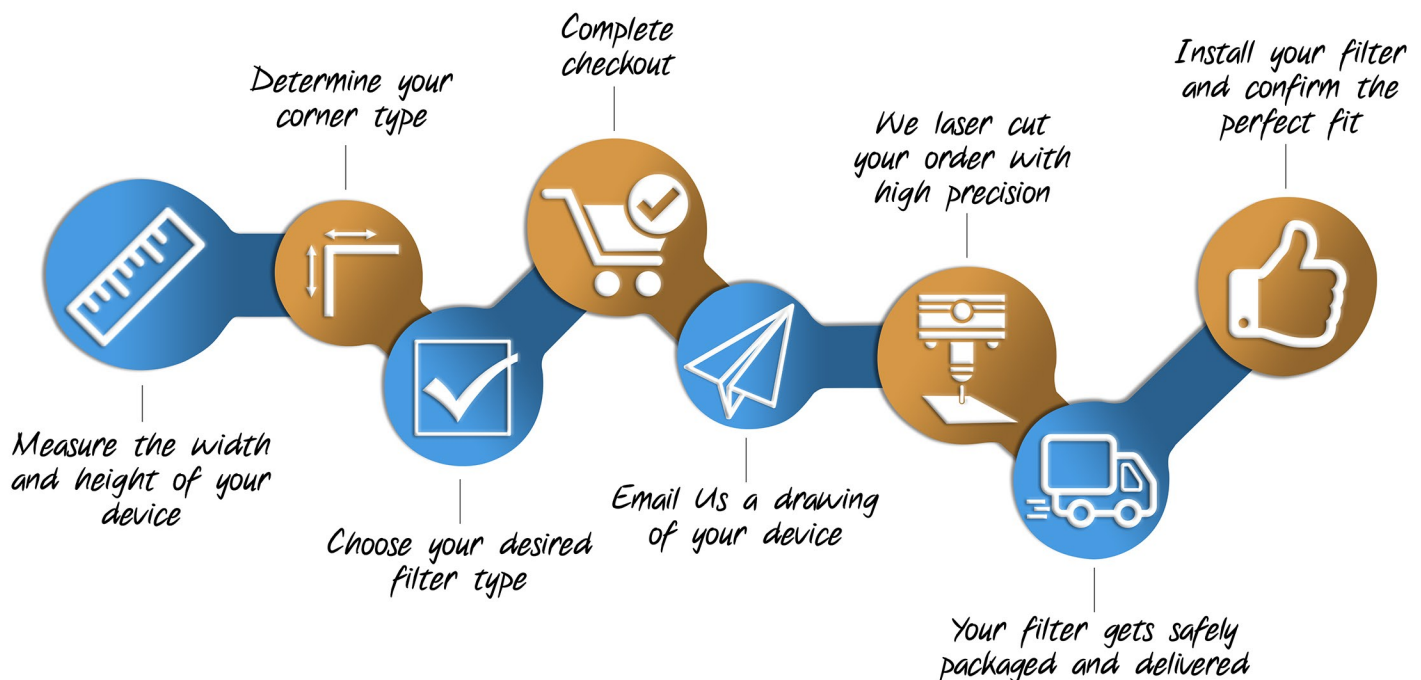
**Custom cutting is our specialty.** With our top-of-the-line technology, we can cut any shape or size to meet your needs (up to 55" diagonal for our non-adhesive privacy filter). Camera holes, notches, or different corners are no problem for our specialized tech team. Installation supplies are included with each order. Kits will vary depending on film type, size, and packaging options.

We make it easy for our business partners to protect their expensive digital equipment in their offices, out in the field, or on the factory floor.

Original Equipment Manufacturers (OEMs) come to us to cut privacy filters for their unique devices with no minimum order required. We can also create custom filter and installation kit combos for our B2B clients to sell to their customer base. Private labeling including logo etching provides our partners ways to communicate their brand in a unique way.

## Precision custom cuts with no delay

- ✓ 3 filter types
- ✓ Any flat or curved screen
- ✓ Any shape
- ✓ Up to 55-inch diagonal



## Options Available:

- |                  |                 |
|------------------|-----------------|
| Anti-glare films | Custom cut-outs |
| Clear films      | Etching         |
| Privacy filters  | Bulk packaging  |
| Specialty films  | Custom kits     |



# B2B CAPABILITIES

## What does Photodon do and how can it help my business?

Photodon offers protection for any type of device, large or small. We have solutions for reducing screen glare and protecting private information on your screen. We can help promote your business by customizing microfiber cloths or pouches, or we can etch your business logo or name on a screen protector. Our cleaning solutions and microfiber cloths provide amazingly clean device screens. We can create a custom kit with our cleaners, microfiber cloths, screen protectors, or privacy filters. We offer multiple types of each of our products, so you have options and can make the choice that is best for your company.

### Screen Protectors

- Anti-glare
- Clear
- Blue Light Cut
- Shock-absorbing
- 9H Hardness
- Oleophobic
- Custom Cut
- Duralar
- TPU
- Automotive Film

### Privacy Filters

- 2-way and 4-way
- Two attachment methods
- Cut to your exact specifications
- Landscape or portrait orientation
- Solutions for larger screens by using privacy filter seaming

### Monitor Hoods

- 8.25" and 6" depths
- Dual monitor option available
- Fit monitors up to 46" wide
- Calibration door option available
- Custom made
- Professional design
- Easy to install

### Promotional Cloths

- Many size and color options
- 4 color printing
- Laser cut to any shape or size
- Embossing
- Adhesive backing available
- No set-up fees
- Custom packaging

### Screen Cleaning & Custom Kits

- Cleaning sprays and cloths
- Anti-static solutions
- Private labeling
- Design assistance
- Custom instructions option available
- Custom film and kit assemblies
- Custom packaging

### Packaging

- Custom packaging for films, cloths, and kits
- Shrink wrapping
- Private labeling
- Bulk or individually packaged
- Custom labeling
- Drop shipping

## Photodon has clientele from all around the globe



THE BOSTON CONSULTING GROUP





# OTHER PRODUCTS

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## Screen Protectors



Protect and improve your display. We offer many superior-quality Touché brand screen protector types, including:

- Anti-glare
- Blue light cut
- Clear
- Anti-scratch
- Shock-absorbing
- Privacy filters

Custom cutting and bulk pricing available.

## Monitor Hoods



Create shade from overhead and side lighting and provide privacy. These are great for:

- Offices
- Libraries
- Hospitals
- Testing facilities
- Banking
- And More!

The embossed exterior is durable and professional. We're proud to say our hoods are made in the U.S.A.

## Promotional Microfiber Cloths



Put your name in your customer's hands with our high-quality promotional microfiber cloths.

- Custom packaging
- Photoprint available
- No set-up fee
- Many logo/cloth color options

We have many plain microfiber cloths also to help with any of your cleaning needs.

## Cleaning & Anti-Static Solutions



Use our top shelf cleaning supplies to clean any digital screen, camera lens, eyeglasses, and more!

Many of our cleaners are:

- Biodegradable
- Herbal-based
- Hypoallergenic
- 100% green/eco-friendly

Create a custom kit by combining private labeling and promotional cloths or screen protectors. Anti-static solution also available to reduce static and dust attraction.

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**At Photodon** we strive to offer superior-quality products at affordable prices with the best customer service in the industry. Whether you're buying as an individual consumer or you're from a large company looking for bulk quantities of our products, our highly-skilled team is standing at the ready to help you. Putting our heads together to solve problems for you is what we do!

Before a product is added to our store, we test it in our offices, in our workshops, at our homes, and at our family and friends' homes. Sometimes we even send out samples in exchange for consumer feedback. If a product doesn't fly with us, we keep on searching for a product that meets our five-star standards.

What we put forward is what we know to be the best, because our customers deserve the best.

Team Photodon is aware of other businesses that offer similar products. However, we are a one-stop shopping for all your screen care needs. Whether it be our specialty cleaners, microfiber cloths, monitor hoods, screen protective film, or privacy filters, we are confident that we out-perform them all with our red-carpet service and consistently high consumer ratings on our products.

Our customer service staff is abundantly friendly, accommodating, and quick to respond. We take your satisfaction seriously. Please let us know if we can help in any way or improve how we are doing things. We believe in good old-fashioned conversation - and whatever time it takes - to problem-solve.

At Photodon, you're not just an order number. Your satisfaction is the most important part of how we run our business. You'll always be appreciated for giving us your business.

We have the ability to fulfill large orders and custom orders — and no matter the size of the job, we are committed to giving you that small-town store feeling when you're doing business with us.



Founded in 2000  
Member of BBB

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